



Dubai International Private School

DIS, in partnership with parents and community, strives to prepare every student to be digitally literate, a lifelong learner, and a productive citizen.

Business Studies Department

Semester: 1

2024 – 2025

Grade Level		11	Subject: Business	
Teacher(s) Name		Ms. Rana Zeidan		
Textbook		Mc Graw Hill: Business Foundation: A changing World		
Week #	Dates		Lesson Title / Pages	CCSS / NGSS Code
1	26 Aug	30 Aug	Unit1: Business in a Changing World: <u>Chapter 1: The Dynamics of Business and Economics</u> <ul style="list-style-type: none"> The Nature of Business 	
2	2 Sept	6 Sept	Unit1: Business in a Changing World: <u>Chapter 2: Business Ethics and Social Responsibilities</u> <ul style="list-style-type: none"> Importance of Business Ethics and Social Responsibilities The Role of Ethics in Business 	
3	9 Sept	13 Sept	Unit1: Business in a Changing World: <u>Chapter 2: Business Ethics and Social Responsibilities</u> <ul style="list-style-type: none"> The Role of Ethics in Business The Nature of Social Responsibility 	
4	16 Sept	20 Sept	Unit1: Business in a Changing World: <u>Chapter 2: Business Ethics and Social Responsibilities</u> <ul style="list-style-type: none"> The Nature of Social Responsibility Unemployment 	
5	23 Sept	27 Sept	Unit1: Business in a Changing World: <u>Chapter 3: Business in a borderless World</u> <ul style="list-style-type: none"> The Role of International Business International Trade 	
6	30 Sept	4 Oct	Unit1: Business in a Changing World: <u>Chapter 3: Business in a borderless World</u> <ul style="list-style-type: none"> Getting Involved in International Business: <ul style="list-style-type: none"> -Exporting and Importing -Trading Companies -Licensing and Franchising 	
7	7 Oct	11 Oct	Unit1: Business in a Changing World <u>Chapter 3: Business in a borderless World</u> <ul style="list-style-type: none"> Getting Involved in International Business <ul style="list-style-type: none"> -Outsourcing -Offshoring 	

			<ul style="list-style-type: none"> -Joint ventures -Direct Investment 	
8	14 Oct	18 Oct	Unit2: Starting and Growing a Business <u>Chapter 4: Options for Organizing Business</u> <ul style="list-style-type: none"> • Sole proprietorship (Advantages and Disadvantages) 	
9	21 Oct	25 Oct	Unit2: Starting and Growing a Business <u>Chapter 4: Options for Organizing Business</u> <ul style="list-style-type: none"> • Partnerships -Types of partnerships -Advantages and Disadvantages of Partnerships 	
10	28 Oct	1 Nov	Unit2: Starting and Growing a Business <u>Chapter 4: Options for Organizing Business</u> <ul style="list-style-type: none"> • Corporations -Types of corporations -Advantages of Corporations -Disadvantages of Corporations 	
11	4 Nov	8 Nov	Unit2: Starting and Growing a Business <u>Chapter 4: Options for Organizing Business</u> <ul style="list-style-type: none"> • Other Types of Ownerships - Joint ventures - Franchising (Advantages and Disadvantages) 	
12	11 Nov	15 Nov	Unit2: Starting and Growing a Business <u>Chapter 5: Small Businesses, Entrepreneurship, and Franchising</u> <ul style="list-style-type: none"> • The Nature of Entrepreneurship and Small business • Advantages of Small Business Ownership 	
13	18 Nov	22 Nov	Unit2: Starting and Growing a Business <u>Chapter 5: Small Businesses, Entrepreneurship, and Franchising</u> <ul style="list-style-type: none"> • Disadvantages of Small Business Ownership • Microentrepreneurs and Small Business Ownership 	
14	25 Nov	29 Nov	Unit2: Starting and Growing a Business <u>Chapter 5: Small Businesses, Entrepreneurship, and Franchising</u> <ul style="list-style-type: none"> • Starting a Small Business • The Future for Small Business 	
15	2 Dec	6 Dec	Unit3: Managing Quality and Competitiveness. <u>Chapter 6: The Nature of Management</u> <ul style="list-style-type: none"> • The Importance of Management • Management Functions 	
16	9 Dec	13 Dec	Unit3: Managing Quality and Competitiveness. <u>Chapter 6: The Nature of Management</u> <ul style="list-style-type: none"> • Management Functions • Types of Management 	
17	6 Jan	10 Jan	Unit3: Managing Quality and Competitiveness. <u>Chapter 6: The Nature of Management</u> <ul style="list-style-type: none"> • Skills needed by managers 	

			<ul style="list-style-type: none">• Leadership	
18	13 Jan	17 Jan	Final Exams	
19	20 Jan	24 Jan	Final Exams	